



## **Dimensions, deadlines, other key information**

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### **Advert dimensions**

The adverts (preliminary programme / main programme) are printed in A5 format.  
The adverts in the Swiss Medical Weekly Abstract-Edition is in A4 format.

The following adverts are required:

High-end PDFs (min. resolution 300 dpi) with **edge trim of 3 mm.**

### **Deadlines**

#### **Symposia**

Subject and chairperson announced  
Definitive title with speakers

**15 February** in the particular congress year  
**15 March** in the particular congress year

#### **Adverts**

Booked adverts preliminary programme  
Booked adverts main programme  
Booked adverts SMW

**15 March** in the particular congress year  
**30 June** in the particular congress year  
**30 June** in the particular congress year

#### **Flyers / lanyards**

Electronical Flyers for the "big iPad"  
Lanyards for badges (900 items)

**15 August** in the particular congress year  
**15 August** in the particular congress year

Please comply with the above instructions and deadlines. That will be a great help to us.

Prof. Stephan Brand  
Congress-Chairman

Gabriela Kaufmann  
Congress Organizer